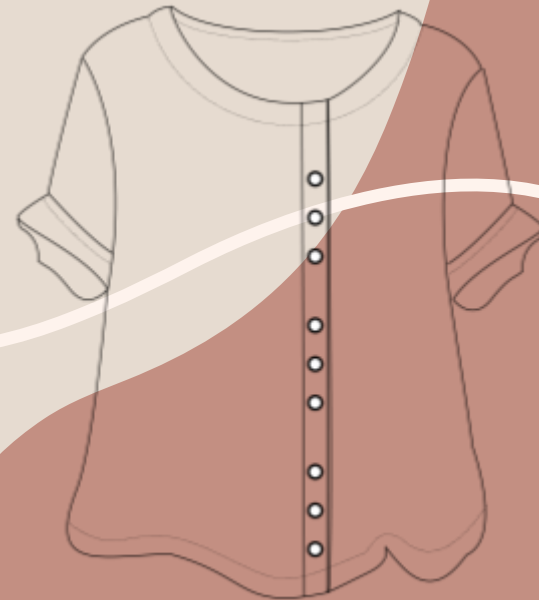




# SENSE OF CLOTHING

The dressing reflects the personality of the person



# SENSE OF CLOTHING



INTRODUCTION  
3

---

MISSION – VISION - VALUE  
4-5

---

OUR WORKING PROCEDURE  
6-7

---

QUALITY ASSURENCE  
8

---

LEAD TIME, PAYMENT TERMS & CONDITION  
10

---

OUR PRODUCT RANGE  
11

---

CONTACT DETAILS  
12

---



# SENSE OF CLOTHING

## introduction

Welcome to **Sense of Clothing**, We have started our Journey in 2022. We combine a keen eye for fashion with an unwavering commitment to quality. As an established and trusted apparel buying office, we pride ourselves on our ability to source, select, and supply the latest trends in fashion for your business. With a deep understanding of the global apparel market and an extensive network of suppliers, we offer a seamless and tailored approach to meet your unique clothing needs. At Sense of Clothing, we don't just deliver garments; we deliver style, innovation, and reliability. Come experience the future of fashion sourcing with us.



# SENSE OF CLOTHING



## Mission:

At Sense of Clothing, our mission is to be the bridge that connects fashion-conscious businesses with the latest trends and high-quality apparel. We are committed to providing exceptional sourcing solutions, unmatched customer service, and a seamless buying experience for our clients. We strive to contribute to the success and growth of our partners in the fashion industry.

## Vision:

Our vision at Sense of Clothing is to be the foremost choice for apparel buying services worldwide. We aim to set the standard for excellence in fashion sourcing by consistently delivering on-trend, quality clothing to our clients. We aspire to foster long-term partnerships and become the go-to destination for anyone seeking the latest in global fashion.

# SENSE OF CLOTHING

## Values:

1. Integrity : We uphold the highest standards of honesty, transparency, and ethical conduct in all our dealings.
2. Innovation: We embrace innovation, staying at the forefront of industry trends and technological advancements to better serve our clients.
3. Quality: We are committed to sourcing and supplying apparel of the highest quality, ensuring that our clients receive products they can be proud of.
4. Customer-Centric: Our clients are at the heart of everything we do. We go the extra mile to understand and meet their unique needs and expectations.
5. Sustainability : We are dedicated to sustainable and responsible sourcing practices, striving to reduce the environmental impact of the fashion industry.
6. Global Perspective : We value diversity, foster international partnerships, and maintain a global perspective to ensure we offer a wide range of fashion options.
7. Collaboration : We believe in the power of teamwork, collaborating with our clients, suppliers, and partners to achieve mutual success.
8. Continuous Improvement : We are committed to ongoing learning and improvement, adapting to changing market dynamics and staying agile in a fast-paced industry.

**Sense of Clothing** is more than a buying office; it's a commitment to fashion, quality, and excellence.



# SENSE OF CLOTHING

## Working Procedure

- ⇒ First we receive the inquiry from customer then we do quote the price and send it to Customers. After price negotiation we proceed for the counter sample as per Customer requirement for the order confirmation.
- ⇒ After order confirmation we source a suitable factory for the specific item. The factory must be audited by recognized organization like OEKO-TEX, WRAP, BSCI, SEDEX etc.
- ⇒ Our Merchandiser prepare 1st development sample *Fit sample* and send to Customer for the approval. If customer make any modification and ask for revised sample, our QC team check the pattern and make it correction as per comments. Then we remake the sample and send it to Customer.
- ⇒ We send lab dips, trims, print, embroider, other accessories to Customer for approval
- ⇒ After getting final comments of Fit sample we prepared the Photo sample / PP sample with required actual fabric, print, embroidery, wash and send it to Customer for the approval.
- ⇒ In the mean time our merchandiser do follow up to arrange all the bulk fabric, Trims, accessories for before start the production.
- ⇒ After the Photo / Read seal sample comments our QC team do pre-production meeting with production unit. They check pre-production sample, all fabric, pattern, accessories with approved samples, approved trims. If QC found any problem they make correction and give permission to start the production.



# SENSE OF CLOTHING



## Working Procedure

- ⇒ After the Photo / Read seal sample comments our QC team do pre-production meeting with production unit. They check pre-production sample, all fabric, pattern, accessories with approved samples, approved trims. If QC found any problem they make correction and give permission to start the production
- ⇒ Our Merchandiser team give all production status to the customer regular basis.
- ⇒ Before finish the production our merchandising team send production sample to Customer for approval.
- ⇒ After final inspection we allow factory to hand over the goods to the forwarder.
- ⇒ After stuffing the goods on ship, factory send us copy of the full documents for "Shipment release authorization Notice (**SRAN**)". When we send **SRAN** copy to the Factory, they send the original document to your Bank for the payment and "**Sense of Clothing**" done the job.

# SENSE OF CLOTHING

## Quality Assurance

Quality assurance is a critical component of the apparel buying process for Sense of Clothing. To ensure the highest standards, the following quality assurance procedures will be implemented:

1. **Supplier Selection and Evaluation:** A rigorous supplier selection process will be in place, focusing on their reputation, capabilities, and commitment to quality. Periodic supplier evaluations will be conducted to assess performance.
2. **Product Inspection:** Comprehensive product inspections will be performed at various stages of production, including raw materials, semi-finished products, and final products. Trained inspectors will use industry-standard criteria to assess product quality.
3. **Product Testing:** Garments will undergo various quality tests, such as colorfastness, shrinkage, strength, and durability, as per applicable standards and customer requirements.
4. **Documentation and Record Keeping:** Detailed records of inspections and test results will be maintained, allowing for traceability and accountability.
5. **AQL (Acceptable Quality Level):** Define and strictly follow the AQL standards for different product categories to determine acceptable and unacceptable product quality levels.
6. **Corrective Action Plans:** Establish clear procedures for addressing and correcting any non-conformities discovered during inspections or testing.



# SENSE OF CLOTHING



## Quality Assurance

7. Sample Approval Process: Approval of product samples before mass production to ensure that they meet design and quality standards.
8. Ethical and Environmental Standards: Ensure that suppliers adhere to ethical labor practices and environmentally responsible production methods.
9. Packaging and Labeling Compliance: Verify that packaging and labeling meet regulatory requirements and customer specifications.
10. Continuous Improvement :Regularly review and enhance quality assurance processes to adapt to changing industry standards and customer expectations.
11. Customer Feedback Integration: Actively incorporate customer feedback into quality assurance processes for ongoing improvement.
12. Team Training: Ensure that all team members involved in quality assurance are well-trained and updated on industry best practices.

By implementing these quality assurance measures, Sense of Clothing aims to consistently deliver high-quality apparel products to its customers and maintain a reputation for excellence in the industry.



## Lead Time, Terms & Condition

### Lead Time:

1. 50 Days if use stock Fabric
2. 80-90 Days
3. 120 Days for imported fabric

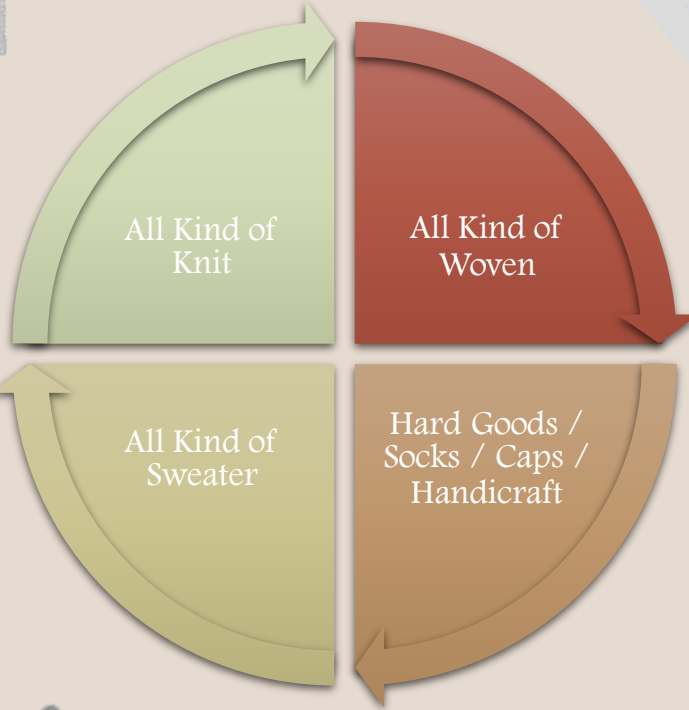
### Payment Terms & Condition:

1. LC at Sight (Irrevocable)
2. LC 30 Days (For regular customer)
3. TT Payment 50% Advance 50% once goods ready

# SENSE OF CLOTHING



## Product Range



# SENSE OF CLOTHING



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Thank You

**SENSE OF CLOTHING**